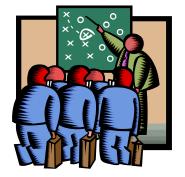


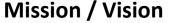
### Business Builder Program

Straight Road International is a 501(c)(3) nonprofit organization focused on health and financial literacy Website: http://straightroadint.org/

# Business Builder Program Success starts with a plan...



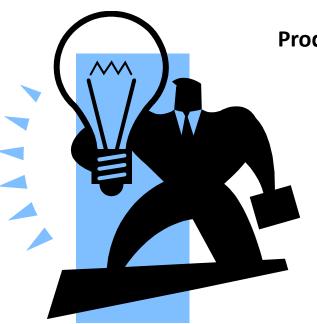




**Management Team** 

Competition

**Financial Snapshot** 



**Product or Service** 

**Capital Requirements** 

Market

Risks / Opportunity

#### Overview



- Financial literacy and entrepreneurship program
- Program targets both youth and adults, introducing them to business plan development and critical financial literacy skills
  - Homework included...

#### **Business Roundtable**





## Charles His & Hers





**Redessa's Gifts & Events** 

Ms. Jackie's Daycare